

Advancing Productivity, Innovation, and Competitive Success

- Home
- About Us
- Board
- Membership
- Calendar of Events
- Board Meetings
- Dinner Meetings
(PDM's)
- Luncheons
- Plant Tours
- Seminars
- 6Packed
- Education
- CPIM
- CIRM
- Information
- Contacts
- News Letters
- Job Board
- Links
- Recognition

Message from the President

Greetings members and friends,

Groundhog day is just around the corner.

Perhaps you are a non-believer and do not trust in predictive abilities of the furry fellow. If so, then just wish real hard for some good weather; or at least for a tornado-free spring.

The word "predictive" gets me to thinking of some similar words like "preventive" and some words like "forecasting" and "hedging". My mind wanders into the world of the APICS dictionary seeking out the meaning of "Resource Management".

You see what can happen when you are "overAPICSed". However, having the knowledge of all these terms really helps when you are communicating with your fellow workers and all of you understand the same language.

This, my friends, is one of my strongest arguments for APICS education. The communication in your company will be vastly improved. Please sign up for one of our classes and see for yourself. Let your managers in on this secret as well.

Regards,
Larry Pascoe, CPIM, C.P.M
APICS East Texas Chapter President

Contact Us

Here is the contact information for the Board Members for 2009-2010.

Larry Pascoe LarryPascoe@thecrosbygroup.com
 Claire Dayton Claire.Dayton@gdsatcom.com
 Tom King TomKing@thecrosbygroup.com
 Teri Gonzalez Teri.Gonzalez@gdsatcom.com
 Tammie Pascoe tpascoe@kilgore.edu

Join APICS today!

Chapter Events

Professional Development Meeting

Please join us for our **February PDM** on February 16th at the Jalapeno Tree Mexican Restaurant in Longview, TX. Guest speaker, Susan Mazarakes of the **Longview Economic Development Corporation (LEDKO)**, will address the group on the economic status of the Longview area.



LEDKO in Longview, Texas is the central information source for all development in the City of Longview, Gregg County and the surrounding region.

Since its inception in 1991, **LEDKO** has assisted hundreds of firms resulting in over 8,000 new jobs in the region and \$350 million in new investment.

Our dinner meetings are open to members and non-members, friends and guests. We will meet at 6:30 to mix and mingle; 7:00 for dinner. Note: our venue is new. The address for Jalapeno Tree in Longview is 508 North Eastman Rd. Maps are available on the website. See you there.

[Click here to sign up!](#)

Membership Matters

If you are an **APICS** member, be on the look-out for notices to let you know it's time to **RENEW**. You can renew online, by mail or over the phone. [Click here to renew](#) or

Contact APICS customer support at
(800) 444-2742

Education

The last module for **CPIM Exam Review** is **Module 5: Strategic Management of Resources**.



Strategic Management of Resources is the capstone of the CPIM program. See how the separate modules relate to each other in the diagram above.

In Strategic Management of Resources, you explore the relationship of existing and emerging processes and technologies to manufacturing strategy and supply chain-related functions.

The course addresses three main topics:

- Aligning resources with the strategic plan
- Configuring and integrating operating processes to support the strategic plan
- Implementing change.

Topics include:

Competitive Market Issues
Choices Affecting Facilities, Supply Chain, Information Technology, and Organizational Design
Configuring and Integrating Internal Processes
Evaluating and Managing Projects.

For this module, each student must have: **Strategic Management of Resources - Participant Guide (CPIM) Version 2.0**
APICS Stock # 09130V20-PG

[Click here to order from the APICS bookstore.](#)

Classes will start March 8th and will meet twice weekly Mon/Thurs for a total of 9 sessions. Classes will meet at J-W Manufacturing in Longview, from 6 to (around) 8:30 pm. Normal registration ends one week before classes start. [Click here to sign up](#) or contact us on the website at:

apicseasttexas.org

More Membership Matters

Has your contact information changed?

Don't Miss Out
on Your Member
Benefits

Update your contact
information at
apics.org/myinfo.

Manage your membership by logging on to APICS.org to update your profile. You can update your contact information, with your new email address or your new phone numbers, especially if you've moved or changed jobs in the past year. You can check your membership status right on the APICS.org homepage.

Why join?

Join **APICS** because APICS is working for you! **APICS** membership provides you access to local APICS chapters, networking opportunities, and a wide array of news, essential resources and exclusive research reports and publications.

Join APICS today!

Member Benefits

APICS Operations Management Body of Knowledge (OMBOK) Framework, Second Edition



Be sure to take advantage your member benefits and check out the newly updated **APICS OMBOK Framework**. The 2009 update to this popular publication includes new features, a new easy-to-use index and appendices.

[Download your copy today.](#)